Malcolm Gladwell once wrote that reaching the 10,000-Hour Rule, which he considers the key to success in any field, is simply a matter of practicing a specific task that can be accomplished with 20 hours of work a week for 10 years.

A quick calculation of my creative hours:
5,475 days = 43,800 hours.

I've spent the last 15 years in the creative world. My colorful journey began in the glorious guitar world of pre-web print, and then rapidly progressed into the "web-wide world" of Wordpress design and SEO.

Then, 2008 happened. Unlike the majority of people in 2008, my journey began to flourish. Since then, I've discovered a collection of treasures from combining analytics, design, and marketing.

In 2015, I began to write books. I've since written ten books, two journals, and one children's book while helping other writers with their books. Today, I'm on the hunt for a creative opportunity where I can use all of my skills and experience while working among fascinating humans.

- Ricky

OREGON
CLASSY
1
BUSINESS CARD
503-505-0995   Experience 03-03
abcRuss@Gmail.com
DOB **6-10-1976**   Web design **2-1-2007**
Creative   Mayonnaise
Never

RUSS JR, RICKY GA
NEWBERG, OR 971
www.RickyRussJr.co

"Our greatest fear should not be of failure but of
succeeding at things in life that don't really matter."

http://www.RickyRussJr.com

My Work Experience

Web/Marketing/Author I www.RickyRuss.com
November 2014 – Present

- Data-driven website design - Small business, nonprofit, and e-commerce
- Marketing - Social media platforms, Amazon, and AdWords
- Writing - 10 books, 2 journals, 1 children's book, speaking and consulting

Marketing Director I Human Investing
September 2013 – November 2014

- Focus heavily on usability and best practices
- Manage web traffic using both print and social media platforms
- Develop brand and identities in the corporate and nonprofit sectors
- Use various cloud-based tools and software programs

Creative Director I Fidelity National Title
Public Company; 5001-10,000 employees; fnf; Real Estate industry
September 2011 – December 2012

- Provide solutions for branding, creative, design, print, web, and video
- Consult with Real Estate Agents & Mortgage Professionals

Creative Director I SCBN
Privately Held; 51-200 employees; Hospital & Health Care industry
August 2007 – November 2009

- Manage AdWords campaigns, Google Analytics, and website updates
- Brand development, print design, website design and video production

Graphic/Web Artist I Guitar Center
Privately Held; 5001-10,000 employees; GTRC; Retail industry
June 2004 – November 2006

- Graphic design for Musician's Friend. Guitar Center, Harmony-Central
- Print Ads for 25+ major music magazines
- UI design for PrivateReserveGuitars.com accompanied with Flash
- Logo design for exclusive vendors such as Sabian and Meinl
- Web Icon and print library design for all brands
- Production layout for monthly catalog

My Alphabetical Knowledge

AdWords, CiviCRM, CMS, Dreamweaver, Flash, HTML, InDesign, Illustrator, MailChimp, Photoshop, QuarkXPress, Social Media, Sony Vegas, and Wordpress

My Up-to-Date Business References

⟶ Previous Boss I Pete Fisher: 503-869-2510
⟶ Previous Boss I Jeff Meucci: 503-317-8596
⟶ ND & Author I Dr. Chris Meletis I 971-246-0050
⟶ Terence Chatmon I President at EQUIP & John Maxwell I 708-653-8250

My Up-to-Date Volunteer References

⟶ Chaplain Rick Schermerhorn I 503-805-3635
⟶ Washington County Judge I Tom Kohl I 503-799-0342
⟶ Senior Juvenile Counselor I Scott Sheffer I 503-846-3568
⟶ Portland North Precinct I Cmdr. Kelli Sheffer I 503-823-0097
⟶ Lake Oswego Police Chief I Don Johnson I djohnson@ci.oswego.or.us

My About:

⟶ I was knit together around the first part of October '75

⟶ I'm joyfully married (1997). I have one son (Braylon '02) & one daughter (Angel '06)

⟶ I once drove a Judge to prison

⟶ I've discovered multiple hidden treasures over the last ten years

My Books:

⟶ book of Jab
⟶ PCS&PHD
⟶ E320
⟶ Hu<man[Analytics]

⟶ Mystarable
⟶ pOVERTy
⟶ YES-HUA
⟶ passt off!

⟶ silver>gold
⟶ a new question
⟶ choose believe
⟶ Scorphans
⟶ Die in Purpose